We need a logo for **OneExperts,** our Services segment, which operates under the master brand OneCommerce. The new logo should follow the same style as that of the master brand.

OneCommerce’s logo: <https://drive.google.com/file/d/11wvma4nyAYd9kFvb6_PsGA1ObH3CzPGp/view?usp=sharing>



## About us

**OneCommerce** is a SaaS company, specializing in supporting eCommerce businesses. Our products and services focus heavily on helping shop owners increase their sales.

**OneExperts** is a sub-brand of OneCommerce. It provides tailored services, done by experts. Examples are Page speed optimization, Website audit or Translation services.

## Target audience

International SME business owners who use eCommerce platforms like Shopify, WooCommerce, BigCommerce to run their own business. The ideal audience does not fear modern tech (but not necessarily tech-savvy), mostly in their 25-45s and loves doing business. He is not the big corp multi-millionaire CEO but rather, an self-made entrepreneur who rose (or rising) to six, seven-figure income with a small team and limited resources.

## Logo text

The correct form should be: **OneExperts**

## Logo style

Logo style and color are open to creativity. We do prefer a modern and/or simplistic approach to match the tech and eCommerce theme.

The final product should be a vector file, plus mockup images.

## What we want to communicate through the logo

We hope the logo communicates at least one of the following:

* eCommerce / online selling-shopping
* Human expert
* Customized services